

Services

Rent Research Consultants provides expert lease renewal and restructure services delivered by a team of experienced executives backed up by research second to none.

■ LEASE RENEWALS

Our trained professionals have researched and negotiated thousands of commercial leases. Each renewal is researched by gathering information “on the ground” at your leased location. After data is gathered at the site, our trained Research Associates evaluate market conditions, future infrastructure and governmental actions and the presence of competitors in your trade area. Finally, our experienced negotiators use this information to renew your lease at a rent consistent with current market conditions.

■ OPTION REVIEW PROGRAMS

Our program is designed to review your upcoming options to uncover those cases where significant market rent changes or landlord issues are present and your options to reduce your rent.

■ LEASE RESTRUCTURING

Our research will uncover changes near your property such as new developments, road construction and residential growth that can profoundly effect the value of your lease. We understand the “mind set” of your landlord and our senior negotiators have the skills and experience needed to create win-win lease restructure transactions that deliver significant rent reductions, while maintaining your valuable landlord relationships.

We earn

No Fee

if we are not

Successful in Reducing

your future

Occupancy Costs

Our fees are based solely upon the amount of rent you don't pay. We earn no fee if we are not successful in reducing your future occupancy costs and our fee only increases as your rent goes down. We work harder simply because we are more motivated. We'll produce real savings because we don't get paid until you do!

Call the lease renewal and restructure experts and find out how to reduce your occupancy costs and fatten your bottom line.

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No Savings ...*No Fee*

RENT RESEARCH



CONSULTANTS, INC.

Lease Renewals and Restructuring

Rent Research Consultants is coast to coast, experienced and just the right size to handle all your renewals



A national consulting firm, Rent Research Consultants provides lease renewal, option re-negotiation services and rent reduction programs which individually or collectively help retailers reduce operating cost and increase profitability. The relationship our consultants have with our clients is based on the common goal to move more dollars to the bottom line. Since its inception in 1996, these services have enabled our clients to reduce occupancy related-operating costs by tens of millions of dollars.

The firm's services continue to concentrate on the primary cost centers common to all retail tenants operating in multiple locations; additional rent charges, market rate lease renewal determinations and post commencement lease restructuring. By blending these services, Rent Research Consultants meets the needs of free standing, strip center and mall-based retail tenants and restaurant chains with ground leased locations. Our clients' footprints range in size from as little as one thousand square feet to over fifty thousand square feet of leasable space.

We are motivated to produce real savings and increase your bottom line

Lease renewals, option review programs and lease restructuring are our primary business.

We believe we should only be paid when we create measurable value for our clients. The size of our fee should be based on the total amount of the rent reduction we deliver to our client's bottom line, not the amount of hours the assignment took or some arbitrary industry-wide commission schedule.



- Our fee is based on the rent you don't pay.

Our "No Savings...No Fee" program is based solely upon the amount of rent reductions we negotiate. We are so confident in our abilities; if we don't reduce your rent you will not be charged a fee for our service.